



**Collaborate
with Orawa**

We are ambitious
We are problem solvers
We are collaborators
We are agents of change
We are Māori

Orawa was established in 2019, with the intent of eliminating whānau poverty in the Hawke's Bay through the collective power of the community.

We are a kaupapa-led impact enterprise, brought together to solve a big problem in ways that are real, by Māori for Māori.



Ngā pou o Orawa

Orawa is a marae-based programme

As one of the only two marae-based leadership programmes in Aotearoa, Orawa is steadfast in its commitment to by-Māori, for-Māori. Marae is central to the concept of Māoritanga and the Māori cultural identity. It is a socially integrative place that fosters identity, self-respect, pride and social control. There is no doubt operating the programme from marae leaves an indelible mark on taura.

Orawa engages the community as well as the individual

Orawa gets the entire community invested in the success of the taura. This includes marae, hapū, small businesses and community organisations - groups that are all serious about leaving an indelible mark on the graduates' lives.

Orawa uses facilitators from all walks of life

Orawa facilitators are from all walks of life, with a variety of lived experiences. Our facilitators bring skills in te reo Māori, communication, resilience training, human resources and te Tiriti engagement. This diverse leadership set helps provide the compassion and humility (pono me te tika) that Orawa strives for.

Orawa develops soft skill leadership and mental resilience

Our facilitators introduce courageous conversations around growth and pathways for taura to achieve their aspirations. Through developing their soft skills and helping individuals uncover and harness their gifts - skills, talents, leadership abilities - our facilitators aim to empower taura to dream it, believe it, set out to do it and achieve it.



Tā mātou mahi

Orawa initiatives

Our initiatives include:

Orawa marae-based programme

Our flagship programme across Hastings, Hawke's Bay, focused on long-term change through self-awareness, self-regulation and leadership skills inclusive of communication, reliability, and honesty. We call this the 'Māuri-Ora to Māuri-Flow' programme.

Wāhine Ora Leadership programme


A programme started specifically for Wāhine in 2022. Orawa delivers the 'Māuri-Ora to Māuri-Flow' programme in an environment and in a way that enables Wāhine empowerment.

Looking for new partners

If this is a programme you would like to know more about, either as a participant, or as a partner organisation, please give us a call.

Contact us

 ariana@orawaltd.co.nz

 021 910 671

Four week intensive

Over an intensive four-week period, taura are supported through a series of workshops to reveal:

- Who am I?
- My ideal life
- Who do I need to be, and what networks do I need around me?
- Sharing our gifts

Our aim is to graduate taura with:

- confidence | mana motuhake
- understanding of teamwork | mahi tahi, manaakitanga
- consistent attendance | mana o te rōpu, aroha ki te tangata
- compassion and humility | pono me te tika

Upon graduating, our team work with taura to achieve the goals identified within your ideal life. We specialise in work placement, higher education support and business growth.

Fees for our 4 week programme are \$7,000 per person, which includes programme fees as well as personalised support for each taura for the 6 months following their graduation. This rate may vary depending on the organisation or outcomes required. Please contact us for more information.



Orawa graduates



TJ

Class of March 2021

Having faced two years in remand for a crime he didn't commit, TJ knew he needed a fresh start and aspired to helping others who had faced similar challenges.

On graduation, TJ secured a full-time role as a peer support worker with the Department of Corrections, helping prisoners with their reintegration plans while undertaking a diploma in criminology.



Tynetia

Class of December 2020

Tynetia joined the Orawa programme with a dream to one day own her very own McDonald's franchise.

On graduation, Tynetia was fast-tracked into a management role at McDonald's where she will gain valuable insights and experience, preparing her on her journey to business ownership.



Partners and investors

Mihiroa Marae, Hastings

Mihiroa marae is located in Pakipaki. Its principal hapū is Ngāti Mihiroa of Ngāti Kahungunu iwi. The wharenuī is also called Mihiroa and the wharekai is Pukepuke Tangiora. The marae connects ancestrally to the waka Takitimu, the maunga Kahurānaki, and the awa Ngaruroro and Tukituki.

Kaumatua from Mihiroa marae have invested in the Orawa programme, providing a venue and cultural leadership for over 20 programmes, hosting over 200 participants.

Te Wānanga Whare Tapere o Takitimu

Since 1983, Te Wānanga Tapere o Takitimu has been intent on empowering Māori through traditional art forms—waiata, haka, poi, waiata-a-ringa—developing a unique learning environment. The School remains committed to upholding the mana of Māori cultural performing arts, education training programmes and more.

Alumni of the School's programmes have gone on to achieve great things, sharing their knowledge with pride and integrity. Courses are designed to help students gain knowledge to grow, nurture and protect precious taonga, as well as providing an excellent foundation for promising career pathways.

Prestige Limited

Prestige Ltd is a family-owned business established in 1995, headquartered in Hastings. Specialising in residential property repair and maintenance, multi trade building and renovation works, building construction, seismic strengthening, mould and pest control, driveway safety, maintenance service provision, commercial property repair and maintenance and employs up to 500 staff.

Cultureflow

For more than 20 years Cultureflow® has delivered te reo Māori programmes across Aotearoa. Founded in 2002, with the mission to 'Whakamana i te Reo Māori' – honour the Māori Language, purposefully connecting communities to businesses and organisations through language and culture.

The Ministry for Social Development

The Ministry for Social Development (MSD) has invested in the Orawa programme, since 2019. MSD's vision for Māori clearly states:

Whānau are strong, safe and prosperous – active within their community, living with a clear sense of identity and cultural integrity and with control of their destiny – te mana kaha o te whanau!



Whakapā mai



Sarah Reo MNZM

Founder and Director, Orawa Ltd
Ngāti Kahungunu, Ngāti Rangī, Kai Tahu, Muaupoko

Law and Arts graduate from Victoria University Wellington; MBA Graduate from the University of Hawaii; Award winning business owner and Director; Fulbright Scholar and Member of the New Zealand Order of Merit.

Sarah is committed to assisting in the growth of the Māori economy. She sits on two Iwi Boards, is a member of the local school BoT and is Chair of her Marae Committee. Sarah fundamentally believes in order to grow the Māori economy we must understand the needs of the people, which is why she started Orawa Ltd in 2019.



Gina Cole

Investor Relations, Orawa Ltd
Ngāti Kahungunu

Gina Cole is a change agent, collaborating with organisations committed to making a difference for Māori. As an architect of transformational change, Gina brings broad experience across Aotearoa and Australia in commercial, not-for-profit and government organisations, large and small.

Gina has a Master of Arts (Psychology) from the University of Sydney, where she lived for nearly 30 years, returning to Aotearoa in 2018. Gina leads the Resilience Programme for ORAWA, intent on building a collective of investors, interested in the ambition to eliminate whānau poverty, here in Hawkes Bay and beyond.



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www.orawaltd.co.nz

Live
Ora

with intensity
Rawa

